



WUTR
201 Humboldt Street
Rochester, NY 14610

Michael Arcuri/Oneida County Crt Judge/Dem/NY
14 Irving Place
Brian Noonan
Utica, NY 13501

Contract # 1456121

Schedule Dates 10/31/16-11/07/16
Advertiser Michael Arcuri/Oneida County Crt Judge/Dem/NY
Agency Brian Noonan (22344)
Product Political - Candidate Other (1066)
Brand Arcuri/Oneida County Court Judge (565611)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name NOONAN,BRIAN
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/28/16
Last Modified 10/28/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$180.75
Net Total \$1,024.25
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	18	\$1,205.00
Grand Total:	18	\$1,205.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line (RevL) / SPOT	10/31/16-11/04/16	4	:30	5A- ABC Morning News	3	X	X	X	X	X			3	\$15.00	\$45.00	Utica (WUTR)		10/28/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5A- ABC Morning News	1								1	\$15.00	\$15.00	Utica (WUTR)		10/28/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:58P- WUTR Eyewitness News at 6	1								1	\$75.00	\$75.00	Utica (WUTR)		10/28/16
4.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	5:58P- WUTR Eyewitness News at 6	2	X	X	X	X	X			2	\$75.00	\$150.00	Utica (WUTR)		10/28/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	11A- The View	2	X	X	X	X	X			2	\$40.00	\$80.00	Utica (WUTR)		10/28/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11A- The View	1	X							1	\$40.00	\$40.00	Utica (WUTR)		10/28/16
7.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	6:30P- ABC World News Tonight	3	X	X	X	X	X			3	\$200.00	\$600.00	Utica (WUTR)		10/28/16
8.0	Normal Line / SPOT	10/31/16-11/04/16	5	:30	7A- Good Morning America	5	X	X	X	X	X			5	\$40.00	\$200.00	Utica (WUTR)		10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions